

# PRIVACY POLICY

Effective Date: Date Privacy Policy is posted

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## 1. ABOUT US

“We”, “us” or “our” means Kingdom FIT Harrisburg, with its principal place of business located at 219 S 10th St, Lemoyne, PA 17043, United States.

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## **2. ABOUT THIS PRIVACY POLICY**

Your privacy is important to us, so we've developed this Privacy Policy, which explains how we collect, use, and disclose your personal information. We collect personal information when you use our website(s), mobile apps, and other online and offline products, services, and experiences (collectively, the "Services").

Please take a moment to read through this Policy in its entirety. If you have any questions, concerns, or complaints regarding this Privacy Policy or how we use your personal information, please contact us via email at [info@kingdomfitharrisburg.com](mailto:info@kingdomfitharrisburg.com).

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## **3. WHAT PERSONAL INFORMATION WE COLLECT AND HOW WE COLLECT IT**

We collect personal information that you provide directly to us, including:

### **Contact Information**

If you sign up to receive our newsletter, emails, text messages, classes, challenges, programs, or other communications from us, we may collect your name, email address, mailing address, phone number, and any other information needed to contact you about the Services.

### **Payment Information**

To order products or services through the Services, you will need to provide payment information (such as credit card or bank account details). Please note that your financial information is collected and stored by a third-party payment processing company. The use and storage of that information are governed by the applicable privacy policy of that third-party payment processor.

### **Survey Information**

You may provide additional personal information when you fill out forms, respond to surveys or questionnaires, provide feedback, participate in promotions, or use other features of the Services.

### **Communications Information**

We may collect information exchanged during communications with you, including interactions with customer service, emails, phone calls, or text messages. This may include information about how you contacted us, your marketing preferences, and any other information you choose to share.

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## 4. HOW WE USE YOUR PERSONAL INFORMATION

We use the personal information we collect for the following purposes:

- To send you newsletters, class updates, promotions, or other marketing information related to our Services.
- To respond to your questions, inquiries, customer service requests, or to send notices, updates, security alerts, and administrative messages.
- To provide you with information or Services you request or that we believe may be of interest to you.
- To monitor and analyze trends, usage, and activities related to our Services and improve our offerings.
- To facilitate contests, challenges, promotions, and events, and to process participation and rewards.
- To detect, investigate, and prevent fraudulent transactions or illegal activity and protect our rights and property.
- To carry out obligations arising from contracts between you and us, including billing and collections.

We may also use your personal information to comply with applicable laws or for any other purpose disclosed at the time of collection.

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## 5. WHAT IS OUR LEGAL BASIS FOR PROCESSING?

In certain jurisdictions, we are required to have a legal basis for collecting and using personal information. Our legal basis may include:

- Your consent

- Performance of a contract with you
- Our legitimate business interests, where not overridden by your rights
- Compliance with legal obligations
- Protection of vital interests

If you have questions regarding the legal basis for processing your personal information, please contact us using the details in the “Contact Us” section below.

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## **6. HOW WE SHARE YOUR PERSONAL INFORMATION**

We may share your personal information:

- With vendors, consultants, and service providers who process information on our behalf, such as payment processors, data analytics providers, marketing platforms, and customer management systems.
- In connection with a merger, sale, financing, or acquisition of all or part of our business.

We may also disclose personal information where legally required, such as to comply with a court order or law enforcement request. In such cases, disclosure will occur only when we believe in good faith that it is legally required.

Mobile opt-in data will not be shared with third parties.

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## **7. YOUR MARKETING CHOICES**

When you subscribe to our newsletter, sign up for promotions, or participate in Services, we may send you marketing communications. You may opt out of marketing messages at any time by:

- Clicking the unsubscribe link in our emails, or

- Contacting us at [info@kingdomfitharrisburg.com](mailto:info@kingdomfitharrisburg.com)

Even if you opt out of marketing messages, we may still send non-promotional communications related to your membership or Services.

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## **8. RETENTION OF YOUR DATA AND DELETION**

We retain personal information only as long as necessary for the purposes for which it was collected, considering legal, contractual, and operational requirements.

We may retain personal information longer where necessary to comply with legal obligations, resolve disputes, or enforce agreements. You may request details of our data retention practices by contacting us using the information below.

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## **9. INTERNATIONAL TRANSFERS**

If personal information is transferred outside of the United States, we will ensure appropriate safeguards are in place to protect your information in accordance with applicable data protection laws.

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## **10. YOUR DATA PROTECTION RIGHTS**

Depending on your location, you may have the right to:

- Access, correct, or request deletion of your personal information
- Object to or restrict processing of your personal information
- Request portability of your personal information
- Withdraw consent at any time where processing is based on consent

To exercise these rights, please contact us using the information below. You may also have the right to lodge a complaint with a data protection authority.

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## **11. CHANGES TO THIS PRIVACY POLICY**

We may update this Privacy Policy from time to time. When we do, we will revise the effective date and take reasonable steps to notify you of material changes. Please review this Policy periodically for updates.

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## **12. CONTACT US**

The data controller of your personal information is:

Kingdom FIT Harrisburg

219 S 10th St, Lemoyne, PA 17043

Email: [info@kingdomfitharrisburg.com](mailto:info@kingdomfitharrisburg.com)

If you have questions or concerns about this Privacy Policy or our data practices, please contact us using the information above.